



CAPABILITIES OVERVIEW

Automatic Protection

Persistent security for critical content without worry

The transformation of information security

Until recently, when the term information security was used, people would think it was in reference to securing the IT infrastructure with firewalls, access control and other network security solutions and not necessarily the information itself. However, in today's environment, more companies and government agencies have come to realize that the documents and emails that move around their organizations contain valuable intellectual property, sensitive personally identifiable information (PII) or data governed by regulations. Additionally, this information must be shared internally across departments and often with business and supply chain partners outside the organization. Many of these requirements are being driven by government regulations such as the Health Insurance Portability and Accountability Act (HIPAA) and the Sarbanes-Oxley Act (SOX) — and large organizations are adopting new means to automatically control the distribution of this regulated information.

Within your organization there may already be strict regulations that pertain to the viewing, printing and distribution of data customer profiles, financial transactions or records, or even healthcare information. Also, your organi-

zation may categorize this valuable intellectual property as a source of competitive advantage and exposing it to the wrong people could jeopardize positioning and success in the marketplace or compromise government security.

To address these issues, the solution starts with the installation and on-premise deployment of Microsoft Active Directory Rights Management Services (AD RMS). The next step is to apply RMS protection to the hundreds or thousands of documents that already exist within your enterprise in a quick and easy fashion.

Automatic Protection at Work

With GigaTrust's Intelligent Rights Management™ solutions, you can automatically protect sensitive information in emails and attachments. The protection is applied based on policies that can be developed and pushed out to users across your enterprise and enforced at the desktop. This ensures that files such as Word documents, Excel spreadsheets, and PDFs will be secured to protect the information that is vital to your organization's success and reputation.

Automatic Protection and GigaTrust Enterprise Plus

Situation:

Credit card information or Social Security numbers are listed in a document attached to an email. They MUST be secure in order to be in regulatory compliance.

Solution:

Using the GigaTrust Enterprise Plus platform, you can develop and apply rules and corresponding protection policies to any designated group of documents and proactively protect these sensitive communications. The rules

are developed and made available to the enterprise by the GigaTrust administrator and pushed out to all of your users' desktops by the use of templates. At that point, the GigaTrust Desktop Client takes over and automatically scans the content before it's sent out. In this scenario, if a Social Security number is identified, the corresponding set of protections is applied to the email and attachments.

GigaTrust Protector for Exchange

Situation:

Your company is using Exchange as the platform for the distribution and management of a large number of corporate emails and documents. You have also taken advantage of the integration of AD RMS with Exchange to automatically protect emails and documents as they are delivered to users throughout your organization or beyond. However, many documents that you need to share are in non-Microsoft file formats such as PDFs, that you need to share are in non-Microsoft file formats such as PDFs, TXT ... and you would like to apply RMS protection to these as well.

Solution:

The combination of the GigaTrust Protector for Exchange and the GigaTrust Desktop Client allow you to protect emails automatically to give an added peace of mind.



Types of information considered part of a company's intellectual property or identified as sensitive include:

- Financial information
- Contracts and agreements
- Competitive intelligence
- Design specifications
- Patient records
- Employee information
- CRM databases
- Patent documents

Automatic Protection and GigaTrust Dynamic File Folders

Situation:

Your company is rolling out RMS across the enterprise to help protect your valuable intellectual capital. However, you have identified large numbers of existing documents that need to be protected. Some of these documents reside in the Sales & Marketing department and pertain to your pricing strategy and go-to-market plans. Other sensitive documents regarding your financial situation should only be seen by people in your Finance department and still others are employee records for which access should be restricted to only certain people in Human Resources. How do you manage who sees and doesn't see these documents?

Solution:

GigaTrust Dynamic File Folders allows you to RMS-enable file shares and folders across your company. This means that you map an RMS template—defining rights of access and usage for specific Active Directory group—to individual file shares or folders. By designating specific rights for specific groups, you can define who has what rights to which documents. In this way, you create a file share for the Sales & Marketing Department in which any document in that file share will automatically be protected using the Sales & Marketing template and any new documents dropped in will also be protected. Rights or actions that users can be restricted to include read, write, save, copy/paste, and print. GigaTrust can even provide you with reports on who opened what and when.

The same scenarios hold true for documents from other functional groups such as Finance or Human Resources. GigaTrust Automatic Protection capability permits mapping a specific set of protection policies to a folder. This allows you to bring large numbers of your legacy documents into compliance with your established corporate governance policies.

In addition, GigaTrust Dynamic File Folders can be configured to use Windows Server 2008 R2 File Classification Infrastructure (FCI) rules. This support includes the ability to RMS protect content that has particular FCI classification. These features include: automatic classification of all files dropped in a protected file share, mapping of RMS Policy Templates to FCI classifications, and application of RMS protection to files with specific classifications as defined in FCI.

GigaTrust Protector for SharePoint

Situation:

Your company is using SharePoint as the platform for the distribution and management of a large number of corporate documents. You have also taken advantage of the integration of RMS with SharePoint to automatically protect documents as they are downloaded from SharePoint sites throughout your organization. However, many documents that you need to share out are in non-Microsoft file formats such as PDFs, TXT ... and you would like to apply RMS protection to these as well.

Solution:

The combination of the GigaTrust Protector for SharePoint and the GigaTrust Desktop Client allow you to protect a large number of popular file formats and be secure in the knowledge that your documents are protected even while being viewed or printed.

Business today is about transparency and agility. Yet there's an equally compelling need for **persistent content protection and privacy**. With Intelligent Rights Management solutions from GigaTrust, your organization can effectively accomplish both. The protection you invoke stays with the content **at rest...in transit...in use**—no matter where it goes.



About GigaTrust

GigaTrust is a leading provider of email security and content protection software products and services with customers in both the public and private sectors. GigaTrust is the only provider of the Intelligent Rights Management™ solution, which combines innovative next-generation content security technologies built on the foundation of Microsoft® Rights Management Services. In February 2003, the firm formed a strategic partnership with Microsoft and formally launched the first in the family of proprietary Intelligent Rights Management products based on the Rights

Management Services (RMS) security platform. GigaTrust is a Microsoft Silver Certified Partner. GigaTrust's family of products and services is easy to use and easy to deploy for either the author or recipient of protected content. GigaTrust's products and services include security solutions for email/attachments and document protection, automated external user provisioning, OFUXPSLGMF shares, content repositories, discovery enablement, and mobile device support BOEBEOBEUOHUPPMT. For more information about GigaTrust, visit www.gigatruster.com.

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